

Boycott Sabra & Tribe Hummus!

Why Sabra?

Sabra Dipping Company is part-owned by the Strauss Group, a large Israeli food conglomerate. It is known for supporting the Israeli Army's Golani Brigade, which has a long history of vicious human rights abuses against Palestinians.

Why Tribe?

Tribe Hummus is part-owned by the Israeli Osem Group which is an ardent supporter of the Jewish National Fund, an organization responsible for the ethnic cleansing of the indigenous Palestinians.

Why Boycott?

Boston BDS is a coalition working for human rights in Israel/Palestine. We support the Boycott, Divestment & Sanctions Campaign called for by Palestinian civil society in 2005.



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WHAT YOU CAN DO

- Instead of Sabra or Tribe, purchase an alternative brand or make your own.â
- If a store sells Sabra or Tribe, tell the manager that you don't support Israeli human rights abuses and demand that Sabra and Tribe be deshelled.

- Sign our petition at www.bcprights.org - click on Boston BDS.

- **JOIN US!** Email bostonhummuscampaign@gmail.com



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